

Anthony Road Wine Company, a family vineyard/winery on the west side of Seneca Lake, is looking for an individual to promote our brand and engage with customers and guests through;

- tasting room sales associate

RESPONSIBILITIES for this part-time position include, but are not limited to:

- providing all guests with a genuine, knowledgeable and friendly tasting experience
- engage with customers to promote the sale of wine or events at the winery
- encouraging and inviting guests to return to tasting room, buy wines online or in liquor stores
- prepare the tasting room for daily opening and closing
- maintain accurate background knowledge of Anthony Road Wine Company and stay up to date with new wine releases, tasting formats, and events
- general tasting room upkeep - stocking shelves and coolers, sweeping, mopping, dusting, etc to maintain an orderly and clean working environment
- work to effectively and efficiently to promote the sale of wine

QUALIFICATIONS

- friendly and energetic,
- great communication skills
- engaging and positive demeanor
- experience with basic Point of Sale software
- strong interest in wine, wine culture, the Finger Lakes
- willingness to learn new things
- ability to adjust to changes in routine, while maintaining excellent customer service.

REQUIREMENTS

- must have reliable transportation
- must be 21 years of age
- must be able to lift 40 pounds
- must be available on weekends
- must be able to stand for long periods of time

Please send resume and cover letter to Liz Castner (liz@anthonyroadwine.com) stating your interests in the wine industry, and why you would be a good fit for Anthony Road Wine Company.